



PIPELINE PROJECT

INDUSTRY-BASED. EMPLOYER-DRIVEN. DUAL-TRAINING EXPERIENCE.

WHAT IS THE PIPELINE PROJECT?

The Minnesota PIPELINE (Private Investment, Public Education, Labor and Industry Experience) Project is an innovative approach to address current and future workforce needs. It serves as a catalyst for developing industry-based, employer-driven, dual-training programs throughout the state.

The project targets four high-growth industry sectors with limited experience with Minnesota's apprenticeship system: advanced manufacturing, agriculture, health care services, and information technology.

By leveraging Minnesota's success in registered apprenticeship and focusing on the targeted industries, the PIPELINE Project is helping employers change the question from "How do we find workers with the skills we need?" to "How do we give workers the skills we need?"

Dual training, like apprenticeship, is an earn-as-you-learn approach where employers invest in employees by building a training infrastructure, developing career pathways and investing in the employee's education.

STRATEGIES

Industry-based.

Leaders from the advanced manufacturing, agriculture, health care services and information technology industries inform and direct the work of the PIPELINE Project.



Employer-driven.

Groups of subject matter experts identify, define and validate specific occupational competencies for industry-identified PIPELINE occupations.



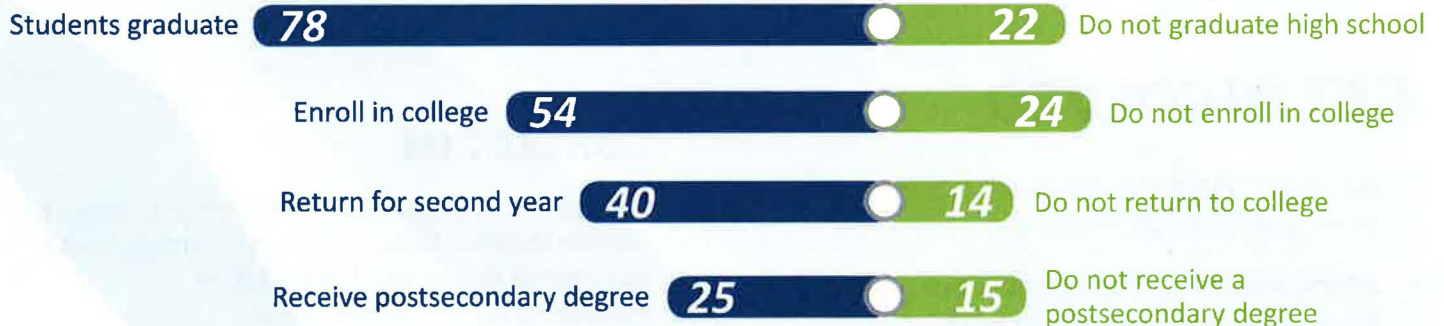
Dual-training experience.

The PIPELINE Project supports employers to develop and expand dual-training through tools and technical support. Dual-training grants, administered by OHE, provide funding for employers to create new dual-training programs and provide dual-training opportunities.



WHY DO WE NEED THE PIPELINE PROJECT?

Out of 100 Minnesota ninth graders who begin high school ...



The traditional path of high school to college to a career only works for about 18% of Minnesota students.



Are employed by the second year after college graduation

Based on data trends found in the "Minnesota Measures" report. This is a visual model and may not be a perfect representation of the statistics.



LABELS & PACKAGING

"We had a training program in place through Flexographic Tech and were looking for opportunities to introduce potential workers to the program. We were excited about the prospect of using the Dual-Training grants to assist companies and students with an incentive to pursue printing as a career."

– Ted Biggs, vice president of manufacturing, AWT Labels and Packaging



"The flexibility of the PIPELINE dual-training grant provided an opportunity that worked very well for us since we could adjust the training to our specifications. We appreciate the ability to have an adaptable learning structure that accommodates our company and the employee in training."

– Val Bentdahl, human resources manager, Jones Metal

Read more about Minnesota companies finding success with the PIPELINE Project at www.dli.mn.gov/pipeline.asp.



"The PIPELINE Project offers a support structure that we did not have before. Now we have the chance to have a direct impact on the education of our future employees."

– Bernd Weber, director of field services, Buhler Inc.



"The PIPELINE Project allowed us to focus on competencies and key areas for our IT workers, looking at how we can help employees go to school, work at the same time, and be successful at it."

– Laura Beeth, talent acquisition, Fairview Health Services

GET INVOLVED

- Receive PIPELINE Project emails. Go to: www.dli.mn.gov/pipeline.asp.
- Attend Industry or Competency Councils to direct the occupational competency work.
- Assist in developing pathways for youth to become involved in apprenticeship/dual-training programs.
- Advise the PIPELINE Project about opportunities in new workforce development initiatives focused on apprenticeship/dual training.

CONTACT US

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